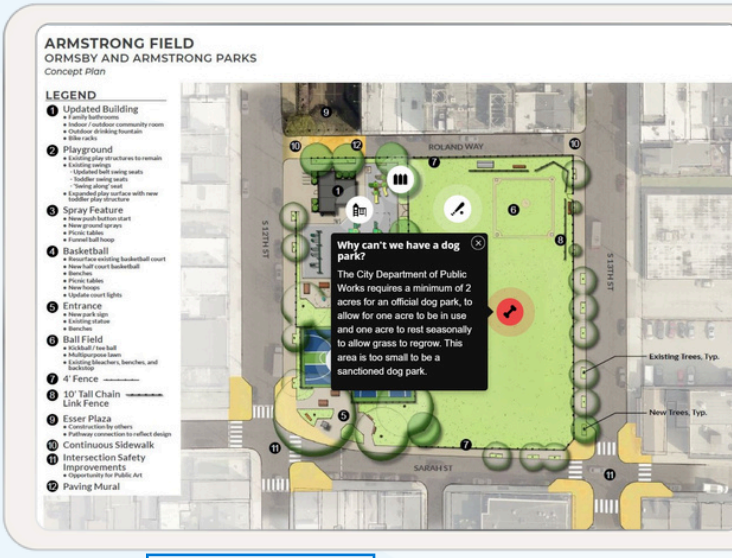
Page Design Best Practices

Maximize the Impact of Visual Content

Hotspot Tool

Add interactive Hotspots to reveal additional details when hovered over or clicked. This tool is ideal for highlighting site plans or diagrams, allowing users to explore at their own pace.



City of Pittsburgh

Image Slider Tool

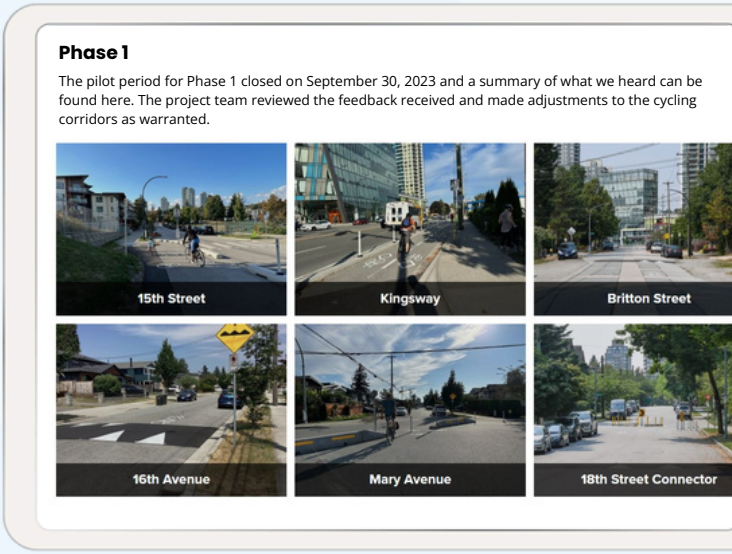
Present related images with captions using the Image Slider tool. Perfect for comparing before-and-after shots, displaying survey results, or illustrating project phases.

Gallery Tool

Use the Gallery tool to showcase event photos, renderings, and other images (which can be maximized for closer inspection) to keep your community engaged and informed.

Facts Tool

Display essential information with the customizable Facts tool. Incorporate different colors and icons to make critical details stand out and easily digestible for your audience.



City of Burnaby

Embed Videos

Use videos to deliver updates, virtual walkthroughs, or interviews. It's a great way to offer an overview of a project or feedback activity for those who can't attend in-person events.

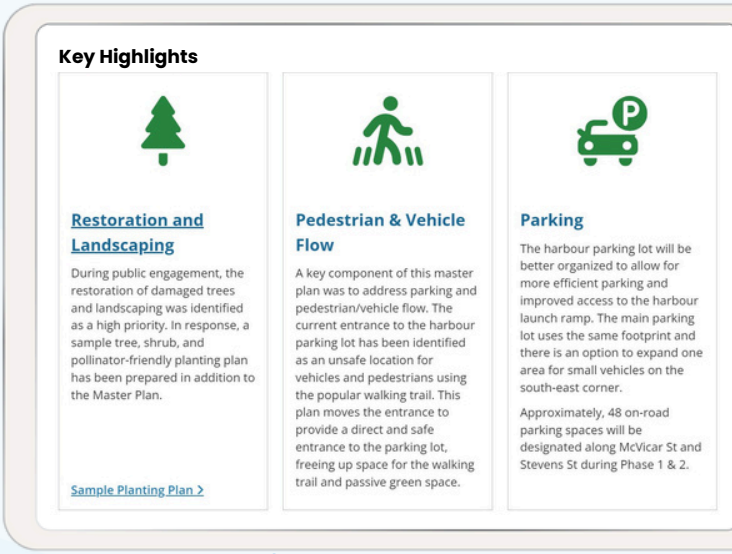
Enhance Readability on Text-Heavy Pages

Short Paragraphs

Break text into short, manageable paragraphs, and use bullet points and subheadings to enhance clarity and flow.

Feature Grid Tool

Use a Feature Grid to highlight key information like findings or project objectives. Add images or icons to enhance visual appeal, and use anchor points to link to sections further down the page, other pages, or external documents.



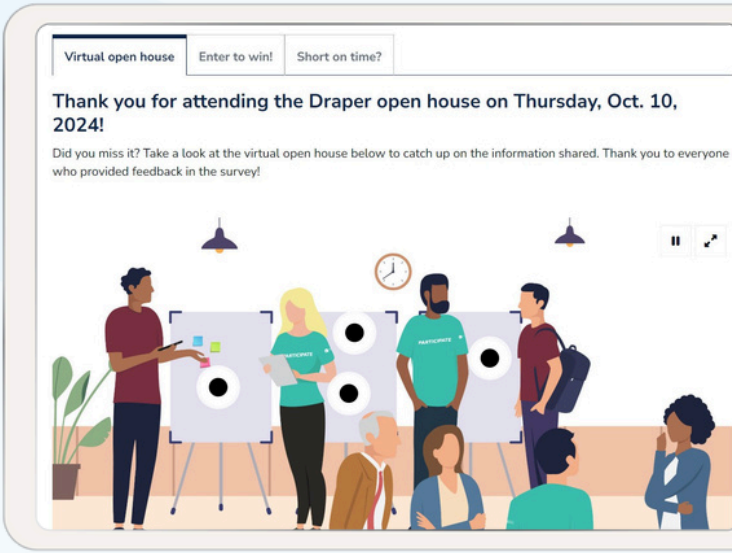
Saugeen Shores

Accordions

Use Accordions to streamline pages by hiding or revealing content as needed. Perfect for FAQs or less critical details, keeping pages clean.

Sub-Pages

Keep your main page focused with active engagement at the top by creating sub-pages for background info or archived project pages, offering easy access to additional context without overcrowding the main page.



Regional Municipality of Wood Buffalo

Tabs

Organize content into different sections with the Tabs tool, allowing users to easily navigate between different topics without overwhelming them with information.

Block Quotes

Use Block Quotes to highlight key phrases or important points, breaking up large sections of text and drawing attention to essential messages for easier reading.

Organize Multi-Phase Projects Effectively

Centralized Project Hub

Use the main project page as a central hub for real-time updates, feedback activities, and essential information. Direct users to sub-pages with tools like Calls to Action or Feature Grid for seamless navigation.

Sub-Pages

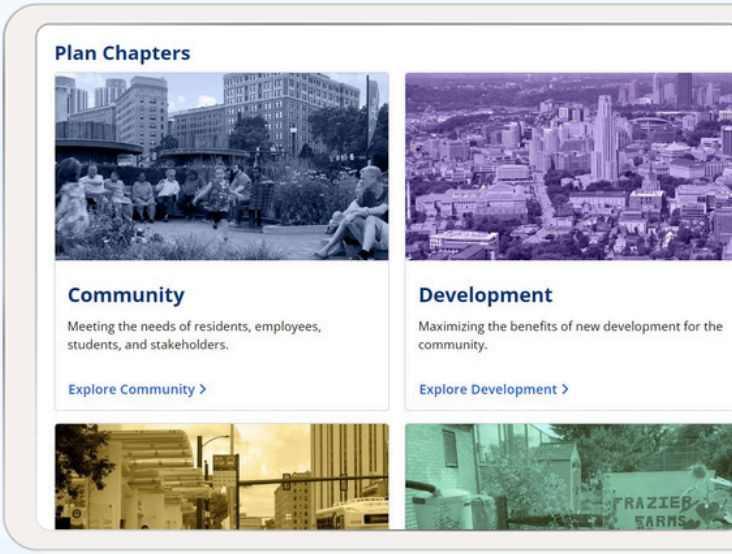
Archive historical content like past surveys and meeting notes using sub-pages. This keeps the main page clean while providing easy access to earlier project phases when needed.

Tabs

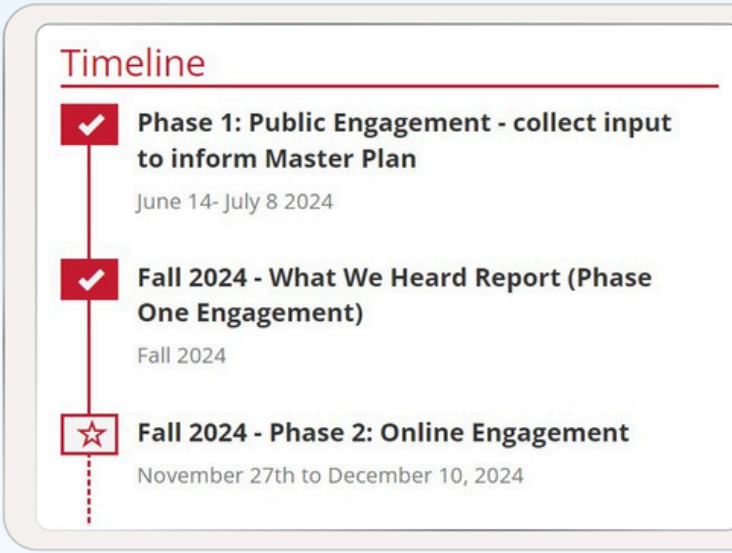
Organize content within a single page using tabs for sections such as "Current Phase" and "Future Plans." This helps users navigate between stages effortlessly without feeling overwhelmed.

Timeline

Clarify project milestones and the current phase with a Timeline. Enhance user understanding by linking to key documents, such as previous survey results, enabling users to quickly get up to speed on the project's history.



Oakland Neighborhood Plan



City of Calgary

Document Library

Keep files organized in a Document Library, grouping materials into accessible collections. This maintains a clutter-free main content area while making important documents easy to find.

For more information, visit learn.socialpinpoint.com.